

LET'S SQUARE DANCE

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EDITOR SAYS.....

A rather thin mag again this month. My thanks as always to our regular contributors, and to those Clubs who have let us know what's going on .

It's noticeable how many Club Dances are taking place in the afternoon; seems to be getting quite a trend.

Happy Dancing

Peter



Please note that all items contain the views of the person submitting them and are not necessarily endorsed by BAASDC

PRESIDENT'S MESSAGE

Hello Everyone

I hope you are all getting ready for a fun packed Summer. There are a number of weekend events in the calendar to suit everybody.

I understand that Callerlab are considering making changes to the dance programmes, by making the SSD programme the Mainstream programme and adding the Mainstream calls not included therein into the Plus programme.

Why would you want to do that?

Johnny Preston keeps on telling me that SSD is a stand alone programme, not designed for the dancers to progress. It is, as the title suggest, a social programme allowing dancers to dip in and out without committing to a long training period. In any case, there is nothing to stop the calls in SSD being taught in twelve weeks as part of a Mainstream teaching programme and then going on to teach the rest of the calls, which is how I believe the clubs teaching SSD in this country think of SSD.

Some months ago I have the pleasure having a long chat with Ted Lozotte, Chairman of the Callerlab Board. I stressed that in the UK, I believe that in the future, we are going to rely more on recorded music and that continual changing of calls in the programmes makes recorded music obsolete. We will know the outcome around July!

Enjoy your dancing

David



Musings from your Public Relations Officer

'Now is the month of Maying', so happy Maying to you all.

My friend's friend's next door neighbour's cousin's husband has a colleague at work whose daughter is an 'Influencer'. Are you keeping up, or do I need to recap? Skip that. The point at which I sat up and took notice was when I heard the word Influencer. I enquired further. You mean, this lady earns a living by 'influencing' people! Well they never told me that at the Youth Employment Centre; I had a choice it was either a nurse, teacher or a secretary.

So, you know me, this called for research. Was I up to the task? Of course!

Noun: influencer: one who exerts influence, a person who inspires or guides the actions of others.

The concept of the 'influencer' is not new. As far back as 1760 a potter and entrepreneur Josiah Wedgwood created a tea set for King George III and Queen Charlotte. He publicized himself as the 'Potter of her Majesty' and with this title happily accepted the royal family's stamp of approval of his brand of pottery; he was the father of modern marketing!

In 1937 Dale Breckenridge Carnegie, an American published 'How to win Friends and Influence people'. I remember reading it in the 60's; I must say it left me distinctly 'uninfluenced' despite it being a best seller selling over 30 million copies. It's core idea was that it is possible to change other people's behaviour by changing one's reaction to them.

Another book that attracted a lot of attention in the 60's was 'The Hidden Persuaders' written by Vance Packard. This was an account of the people who worked in motivational research; the psychologists who worked for the advertising agencies whose job it was to analyse consumer desires and find out how to make people buy the things the agencies are paid to promote. It talks about the use of Personalities, which today we would call Celebrities, and techniques available to persuade people, perhaps without them realizing it, to spend on certain brands.

Today there are many web sites where you can learn how to create a Winning Influencer Marketing Strategy. It takes the form of social media marketing involving endorsements and product placement from influencers. A staggering statistic is that 71% of people are more likely to buy something if recommended by 'influencers'.

So as your Public Relations Officer I shall continue to influence, encourage, cajole, and persuade you to support as many Square and Round dance events as possible. An alarming statistic is that in the United Kingdom there are only 6 Clubs teaching beginners. The future of Square and Round dancing is fragile; 'Handle with care'

Let's make Square and Round dancing great again!





Chuckle Zone

George Phillips, an elderly man from Walled Lake, Michigan, was going up to bed, when his wife told him that he'd left the light on in the garden shed, which she could see from the bedroom window. George opened the back door to turn off the light but saw that there were people in the shed stealing things.

He phoned the police, who asked "Is someone in your house?"

He said "No," but some people are breaking into my garden shed and stealing from me."

Then the police dispatcher said "All patrols are busy; you should lock your doors and an officer will be along when one is available"

George said, "Okay." He hung up the phone and counted to 30. Then he phoned the police again.

"Hello, I just called you a few seconds ago because there were people stealing things from my shed. Well, you don't have to worry about them now because I just shot and killed them both; the dogs are eating them right now," and he hung up.

Within five minutes, six Police Cars, a SWAT Team, a Helicopter, two Fire Trucks, a Paramedic and an Ambulance showed up at the Phillips' residence and caught the burglars red-handed.

One of the Policemen said to George, "I thought you said that you'd shot them!"

George said, "I thought you said there was nobody available!"

(True Story)

For those who don't want Alexa listening in on all your conversations, they're bringing out a male version - it doesn't listen to anything !

Got up this morning and ran round the block five times. I got tired, so I picked up the block and put it back in the toy box

I had a hen who could count her own eggs: she was a mathemachicken

Parents today don't seem to be able to control their children in public. All my Mum had to do was to give THAT look.

Vaping back in my day was a bit of Vicks up each nostril.

If you're ever with me and someone come up and starts talking to me and I don't introduce you, it's usually because I don't remember who they are. So please feel free to introduce yourself, then they'll say their name and I can pretend I knew it all along !

I stopped by this roadside stall the said 'Lobster tails £2. So I gave the guy two pounds and he said " Once upon a time, there was this lobster"

Reflections from Johnny Fordham

I have recently come across a few old certificates and club badges which have brought back many happy memories.

I was first introduced into square dancing when in 1980 the company I worked for organised a hoedown in our canteen and the caller was Julia. This was a hit with Thelma and myself so we attended a few more at some local schools. By now I thought I was pretty good so was upset when Julia said "Why don't you come and learn to dance properly?". By 1984 after two winter sessions of "night school", and of course we joined a carpet square for practice, we were improving and danced 4 or 5 times a week. We graduated in 1990. Eventually the time came to improve so we learnt A level at Potters Bar where we met many keen dancers. We danced at the following clubs as well as many Saturday and weekend dances.



Bushey Hoe Downers

AD Squares

M.A.D Hatters

Rockin Eights

Harmondsworth Hoe Downers

Dance in Two RDC

Chalfont Grand Squares

The Star Turns

Happy Hoe Downers

Sets In Order

Sioux Squares

In 1988 we went a convention in Kissimmee, Florida, USA, where we also danced with the following clubs:

The Angels

Allemande Leftovers

Sun Dancers

Big Potato Squares

Firehouse squares

In October 1990 I retired and we moved to Devon for the relaxed atmosphere. We lived near Exeter so there was plenty of dancing and by now we were pretty good dancers and helped to set up a couple of new clubs. We danced at:

AXE Vale Swingers

Zig Zags

Sidmouth Stars

Otter Squares

Old age eventually caught up with us and the clubs died out so now I only dance Plus at Otter squares when a good friend can take me, Thelma stopped dancing in 2023. I think at 94 and half deaf and half blind I am a good advert for square dancing with 40 years' experience.

ANOTHER TIDAL WAVE ON THE YORKSHIRE COAST!

No, it's nothing to do with global warming and everything to do with Square Dancing. I'm delighted to be able to say that Yorkshire Coast Waves SDC has recently recruited 11 new dancers . . . that's gives us 2 new waves or a tidal wave!



The new dancers are now happily making their way through the Social Square Dance (SSD) teaching program, as well as making lots of new friends.

Ange Alexander

Caller's Corner
BY PAUL BRISTOW (CALLERLAB
Accredited Caller Coach)

UK CALLER
TRAINING FOUNDATION

Callers Corner – The "Invert and Rotate" Technical Zero is the most important.

In my previous articles, I mentioned that a Technical Zero is any Call - or series of Calls (i.e. a Module) that may (under certain circumstances - but not always) be a Zero; that is to say that it will have no effect on the FASR (choreographic set-up of the dancers). A Technical Zero may (but not always) "Invert" the role of the Heads and the Sides; it may also (but again - not always) "Rotate" the direction of the dancers (i.e. change it from "East-West" to "North-South" - or vice versa); these are useful devices with which the Caller can change the "feel" of the Square - without actually changing anything!

The "Invert and Rotate" Technical Zero is the most important (and the most useful), as it redirects the direction of flow and the Partner Relationships of the "Chicken Plucker" that is the base of all Square Dance Choreography. Here is the Invert & Rotate module: From a Corner Box [formerly known as a Zero Box, or a Box 1-4, (as will be created by Calling Heads Square Thru - from a Static Square)]

Call: Star Thru - Pass Thru - Bend the Line - Star Thru

This moves the Heads to the outside of the set-up (pairing them up with their original Partners) and the Sides to the inside (pairing them up with their original Opposites); it thus "inverts" their roles; it also changes the orientation of the Square from East-West to North-South (thus it "Rotates" the Square), as well as changing the Relationship, to the opposite (i.e. the Four Lady Chain effect) - another feature of a Technical Zero.

In terms of the Four Allemandes, this changes the Allemande 3 FASR - to Allemande 1.

The Zero effect that it has on the choreography can be shown; if you recognise that: if - prior to using this Module - you could have Called an Allemande Left then you still can!

However, for this to work, it must be noted that, all the dancers (Boys and Girls) must be in the same type of sequence (i.e. All-In or All-Out); if the dancers are in different sequence states (Boys-In/Girls-Out - or Boys Out/Girls-In), it will not be a Zero - but will have a Four Ladies Chain effect (as is always the case, with Technical Zeros).

Another way to identify the difference in the two types of Sequence State (which might be easier for some Callers to recognise), is by observing the Relationship of Dancers. If the Head Boy has the same "type" of Partner as the Side Boy (the four possible types being: Partner, Corner, Opposite and Right-Hand-Lady) - it proves that Boys and Girls are in the same Sequence State; if they are not Partnered by the same type of Dancer, they must be in different Sequence States. (a principle of "Relationship Calling").

To put that differently, if - instead of starting from a Corner Box - you create the 2 x 4 Formation using a Heads Lead Right (knowing that you could use the Calls Swing Thru, Turn Thru to get to an Allemande Left - at the Allemande 2 FASR location), if (after the Lead Right) - you Call the Invert & Rotate Module and then use: Swing Thru, Turn Thru to an Allemande Left you will need to Call a Right and Left Grand and say - BUT ON YOUR THIRD HAND - Promenade, to undo the Four Ladies Chain effect.

The Square Dance Caller's Club of Great Britain

<https://www.Callersclub.uk>

Celebrating the 70 years of Callers Club

From the Archive DECADE PLUS TWO

written by Tony Pears.

(This has been created by OCR scanning the paper original in the Callers Club Newsletter no 15 dated Jan 1967, edited by Dave Clay)

On January 9th. 1967 the Square Dance Callers Club of Great Britain was exactly twelve years old. It was Sunday January 9th. 1955 at a meeting at Queen Alexandra House, Kensington, that the Callers Club became an official body. Though the club had functioned in an unofficial capacity prior to that date. Perhaps now would be a good time to look at the progress of the club over the last dozen years.

Here let me emphasise that this is in no way meant to be an authentic history but rather a quick review of the clubs advancement. Although the Callers Club did not become an official body until 1955 the idea was by no means new. The club met three times during 1954, on Saturdays 13th. March, 19th. June and 13th. November. It was at the third of these meetings that the idea of the idea of the controversial panel was introduced. This idea although accepted by some was also opposed by a number of the callers of the day. Because of the opposition the idea was dropped before it had been given a really fair trial.

At a meeting of callers on Sunday 26th. September 1954 the proposals for the formation of the Callers Club were put forward. a constitution was also drawn up. It was at the meeting of the 9th. January 1955 that the constitution was accepted and the Callers Club was officially born.

For a while the club prospered, with a successful meeting on 12th. March 1955 and its first really big event, the Welcome to Betty Casey Dance, held on Friday 6th. May 1955. Betty Casey was a well known American Caller of the day. One of her own originations the Whirlpool Square has become a standard over the years. The dance held at the venue of the old Woodberry Down Club at Earl Haig Hall Hornsey, was the climax of a long round the world tour for Betty and her family. This event was a great success, and it seemed that the Callers Club was off to a flying start. After this occasion however a strange sleeping sickness seemed to overtake the club. And between May 1955 and January 1958 it faded into almost complete obscurity. It was at a get-together of callers at the Circle and Swing Festival, Chigwell Essex, in December 1957 that the Callers Club was roused from its slumber.

At this meeting a new constitution was drawn up, on the afternoon of Saturday 11th. January 1958 at a meeting at the Drill Hall Albany Street the new constitution was accepted and the Callers Club was in business again. It was agreed that the club meet bi-monthly. For a time everything went well the club prospered financially and membership increased tenfold. But like square

Continued on following page

dancing in general the callers club suffered from the slump that came in the latter part of 1958. Callers of the calibre of Pat McQuaid and Pete Sansom who went to Canada and the US respectively and Jack Unwin who retired were not easily replaced. When Jimmy Morris closed Woodberry Down in November 1958 and announced that he and Beryl were also leaving for the States the cup was full. Pat McQuaid did return for a while in February 1959 and proved a great asset to the club until he again left for the USA in 1961.

1959 was a year which saw the Callers Club make steady progress, despite the setbacks at the end of the previous year. One of the most successful events that year was on Sunday 14th. June when the club was host to visiting American Caller Rickey Holden. In February 1960 the Callers Club launched a Callers Course, with the intention of encouraging more members to take up calling and also to improve the knowledge and calling techniques of existing callers. The cost £2.2.0 for a minimum of twelve lessons could hardly be called dear yet the response was disappointing. Those that took the course however certainly derived a good deal of benefit from it. The end of 1960 saw the departure of yet another two callers who had served the Callers Club and Square Dancing generally very well indeed namely Colin Walton and Jon Year. 1961 was much the same as 1960 with progress in some directions and ground lost in others. Two more callers lost to the British square dance scene that year were Pat McQuaid who returned to the US and Wally Spratt who retired from square dancing all together.. The loss of these callers was to a certain extent offset by the rise of such callers as Al Green, Pete Nugent etc. But confident as these callers undoubtedly are when well known and likeable personalities disappear from the scene, it is never possible to fill the gap completely. The progress of the Callers Club over the last few years has perhaps been slower than was hoped. But here let it be said that the various councils have worked extremely hard to keep the wheels turning. So much is taken for granted these days, that the work of the various officers goes almost unnoticed. Perhaps next time you attend a meeting, you may spare a thought for the work and organisation that has gone before. Remember (And this applies to caller, leader, and dancer) that if you feel that you can help, no matter in how small a way that help will be greatly appreciated. The present council (as have past councils) is working extremely hard. One of their biggest steps in the right direction has been to abolish the idle chit-chat of previous meetings, and to get down to business.

The Callers Club is on the move, and I feel sure that the year 1967 will see real progress. As we approach the New Year let us resolve that we shall sink our personal differences, and agree to work together for the good of the club and the Square Dance movement in general.

(These words were written by Tony Pears in 1966 and published in the Callers Club Newsletter number 15 in January 1967)



Six of the Best

Reviews of Square Dance releases
from other labels by

PAUL BRISTOW

(owner and producer of STING & SNOW records)



Club at the end of the Street ~ Steve Turner

Aussie Tempos A 1041 (Original Artist: Elton John)

A song by Elton John, taken from his 22nd studio album: "Sleeping with the Past" - that was released in 1990. It went to No.12 in Canada, No.19 in Australia, No.24 in Belgium and France, No.27 in Ireland and No.28 in the Netherlands and the United States. The Aussie Tempos (and Down Under) recordings are amongst the best, in terms of being consistently outstanding. Terrific music - with a first-Class Vocal from Steve Turner!

Mainstream Figure: *Heads Square Thru Four Hands, Right Hand Star, Heads Star Left, Slide Thru, Square Thru Three, Swing and Promenade.*

I Want to Dance with Everybody ~ Wade Driver

Rhythm RR 450 (Original Artist: Drew Holcomb)

Drew Holcombe and the Neighbours released this track on: "Strangers No More" - their 2023 Album (under the title: "Dance with Everybody"); the tag line of each section is: "I want to dance with everybody who came through that door." A sentiment that clearly fits Square Dancing perfectly! Rhythm provide some terrific "Stomp and Holler" music - as per the original - with a top-quality clear vocal, delivered perfectly by Wade Driver!

Mainstream Figure: *Heads Promenade Halfway, Pass The Ocean, Extend Swing Thru, Spin the Top, Recycle, Sweep a Quarter, Square Thru Three.*

Happy Heart ~ Ron McMurdy

Gold Wing GWR 212 (Original Artists: Andy Williams & Petula Clark)

The original song was written by James Last and Jackie Rae - and two versions of the song (by Petula Clark and Andy Williams) charted simultaneously in 1969; Andy Williams version reached No.1 in the US and No.19 in the UK, Petula Clark achieved No.19 in the US - but did not chart at all in the UK. Gold Wing present a Square Dance version with a "pounding" beat - and some great music, with a very well performed vocal from Ron!

Mainstream Figure: *Heads Square Thru Four Hands, Right Hand Star, Heads Star Left, Slide Thru, Square Thru Three, Swing and Promenade.*

Lucky Star ~ Glen Wilson

Knee-Deep KDM 176 (Original Artist: Ricky Nelson)

A 1961 song written by Dave Burgess (of "The Champs"), that was first released as the B-side to "Hello Mary Lou" by Ricky Nelson; Gene Vincent released a version later in the same year as an A-side and this became the better known recording - a clever little love song, in which the singer asks for help to win the heart of his girl, from his "Lucky Star"! Knee Deep provide some very good music, alongside a great vocal from Glen Wilson!

Mainstream Figure: *Heads Promenade Halfway, Touch a Quarter, Boys Run Pass the Ocean, Recycle, Sweep a Quarter, Square Thru Three, Trade By.*

Neon Moon ~ Buddy Weaver

Blue Star BS 2642 (Original Artist: Brooks & Dunn)

Recorded by American country music duo Brooks & Dunn (written by Ronnie Dunn), it was released in 1992 as the third single from their debut album: "Brand New Man"; the lyrics tell the tale of a man who is at a bar, feeling sad because his significant other has left, so he "spend[s] most every night beneath the light of a neon moon". Blue Star use their instrumental skills and a great rhythmic style on the music; Buddy on the Vocal!

Mainstream Figure: Heads Promenade Halfway, Square Thru Four Hands Swing Thru, Swing Thru, Single Hinge, Scootback, Swing and Promenade.

Perfect Symphony ~ Joe Saltel

Throwback Tunes TBT 141 (Original Artists: Ed Sheeran & Andrea Bocelli)

Ed Sheeran wrote and released the song "Perfect" - in September 2017; from his album with the title: "-". He released a duet version (with Beyoncé) on 1st December 2017 - and another with Andrea Bocelli (named: "Perfect Symphony") on 15th December 2017. Some quite excellent music is used on this instrumental recording, which has a smooth flowing feel throughout; Joe Saltel - an extremely talented vocalist - does a great job!

Mainstream: Heads Promenade Halfway, Pass The Ocean, Extend, Recycle Reverse Flutterwheel, Veer Right, Ferris Wheel, Veer Right, Veer Left, Swing.

Hear and buy all the newest Square Dance releases - by "clicking" on "Recent Additions" at:

www.musicforcallers.com



web-site - web-site

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May STING RECORDS Release:

(from the Ambassador Club 2022 Edition - and a 2024 tune from Snow...)

STING 22201 A Groovy Kind of Love (Mike Davey)

(a 1965 song from the Mindbenders - written by Toni Wine and Carole Bayer Sager)

SNOW 22401 One Little Christmas Tree (Cherish)

(a 1965 song from the Mindbenders - written by Toni Wine and Carole Bayer Sager)

2024 Edition - Ambassador Club: 21 NEW tunes for ONLY £75.00 (less than £4 each) - the cheapest way to buy ALL of our NEW Releases! (to hear the new music, visit the website, click on: "Ambassador Club")

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JAMES WYATT MEMORIAL DANCE 30TH MARCH 2024

On Easter Saturday more than 100 dancers gathered in Hertingfordbury, near Hertford, for the James Wyatt Memorial Dance which was organised by Barbara Scott and Maggie Sewell

Neil Whiston was our caller for the afternoon Advanced session and he was joined by Eddie James for Mainstream and Plus in the evening together with Amy Richardson cueing Rounds. The floor was full with at least eight Squares for every tip in the afternoon and evening with up to 10 couples dancing the Rounds.



At the beginning of both sessions Neil had to inform the dancers that Paul Bristow, who had been due to call for us, had been prevented from doing so because he was unwell but the Bristow family was represented by daughter, Cherish, and her husband. Other honoured guests were James's widow, Brenda, daughter Lori-Ann with her husband, Tim and adorable son Emerson, son Rocky with his partner Zoe and not forgetting Sam, Neil's fiancée and Jeanette, Eddie's wife.

Many of the dancers had travelled long distances to be at this event and were rewarded by meeting up with friends they had not have seen for some time. The B.A.A.S.D.C. was represented by two past Presidents, John Webb and Susan Ellis, the current President, David England, Malcolm Girdler, a current member, Keith Rowden, a former Treasurer and Wendy Spencer and Barbara Scott, both former Secretaries. Also attending were Penny Warner, David Hewitt, Suzanne Baldry and Stephen Pearson who all sit on the S.D.C.C.G.B Council.

Continued on following page



David England gave a short speech and reminded us that, not too many years previously, many of us would have been dancing Plus over the Easter weekend to James and Neil, with Rounds cued by Sandra Higson, at the holiday camp in Hemsby, Norfolk, and those of us who had spent their Easters there remembered the fun times we had had. Further memories were evoked by the films shown by Hilary and Mike Holt of James calling at various events

with his wonderful singing voice enhancing every tip.

During the evening a raffle was held with prizes generously donated and tickets equally generously bought. The income from the raffle and ticket sales plus a donation of £50 from Viking Squares, and a top-up from Barbara, with no expenses other than the hire of the venue having to be paid, meant that the grand sum of £1000 was raised for the charity Diabetes UK, the recipient chosen by Brenda.



Barbara has sent £1000 off to Diabetes UK but has said that, if any club wants to raise funds this year for this charity, she is happy to pass on the money to them.

At the end of the evening, to rapturous applause, Neil thanked everyone for coming and also all of Barbara's band of helpers who had made the event such a success.

Janet Hewitt

Hogsmill with Terry Chapman

It was a beautifully sunny Saturday when eighty dancers congregated for our annual spring dance to enjoy dancing A and Plus in the afternoon and Mainstream and Plus in the evening. Terry Chapman worked his magic to lead us through some innovative choreography and lovely songs. Six squares in the afternoon and nine squares in the evening enjoyed both the dancing experience and the laughter.



He looks far too young to have been calling for forty years but a few of the dancers fondly remember Terry and Katrina with their four little boys at Saturday dances. However, most of us are tuning in to the "Isle of Wight accent" for the first time and thoroughly enjoying our introduction to the Terry Chapman experience.

After family break, Terry and Katrina have embraced the dancing currently available in the South of England, regularly joining Hogsmill A dancers on a Sunday and dancing and calling at the clubs near the Solent. He also gave us a taster when he called a Guest Tip at our Bournemouth weekend last year.

It was lovely to welcome dancers from as far afield as Southampton, Essex and Dunstable, including several dancers who have not attended many Saturday dances, ably supported by their own club members and more experienced dancers. It was a particular pleasure to be reunited with some of our own dancers who have moved away over the years.

Terry has a busy schedule of Saturday dances this year so most of us are looking forward to seeing Terry and Katrina again soon.

A big thank you to all those dancers who joined us and helped to make it such a great day.

Worthing Squares

Are pleased to present

Terry Chapman

Calling for our

Spring Dance

Mainstream & Plus

18th May 2024

2.30pm – 5.30pm

West Park C.E Primary School
Marlborough Road, Worthing BN12 4HD

Car park in school grounds.

Entry £6 Refreshments Supplied Raffle

Contact Mike on 07577 220161
worthingsquares@gmail.com



PRESENTS



39th COAST WEEKEND

Tom Miller

Bill Harrison

Calling a weekend of PLUS & 'A' packed full of dancing mornings, afternoons and evenings to suit you.

In beautiful Somerset with very comfortable, ensuite, half board accommodation at a 3* hotel

Wessex Hotel, 15 High St, Street, Somerset BA16 0EF

Friday evening 15th – Monday 18th November 2024

Three nights half board £352pp



Further information from Bernard Murphy

callerbernard@blueyonder.co.uk

Phone 07752 569609 & 01752 668078

www.uksquaredancing.com

WE WERE REACHING FOR THE STARS

Recently I had an on-line conversation with the American You Tube author of "Square Dance History with David Millstone". He had come across a square dance video from Britain and was interested to learn how the recording came about.

The release of Reach for the Stars formed part of a national campaign to recruit new square dancers. It was organised by The 2001 Committee, an off-shoot of the main BAASDC Council, and was chaired by me as I was the President of BAASDC at the time.

Without the benefit of modern-day internet, we needed to raise money to finance a national advertising campaign which was going to need extensive stationery and postal fees. We raised funds by licensing and launching a money draw and initially proceeds were used to produce booklets to aid Clubs in their Recruitment and Retention of Square Dancers.

The Committee then set about organising visual and audio publicity using music and square dancing. There was great Committee and Council deliberation over the choice of the tune to use but once Reach for the Stars was agreed Caller Paul Bristow took charge of all the licensing required. Our chosen Callers (Cliff Anderton, Paul Bristow, Ian McConnell, Margaret Nash, Neil Whiston, Dave Whittington, James Wyatt) were chosen from various areas of Britain and the choice of music was introduced to them during a weekend spent at my home. Solos were agreed and rehearsed, and Paul Bristow had arranged a professional recording studio for us. The Callers (several of whom are sadly no longer with us) gave their time and talent free of charge. A copy of the record was sent to all British Association Clubs.

It was agreed that for publicity purposes the record should have accompanying photographs and a DVD. Jean & Alan Jackson and Shirley & Tony Buttle worked with talented, smiling square-dancers dancing to choreography by Paul Bristow. The photographs and DVD were produced and financed by a company owned by myself and husband Chris, and copies, were sent to recruiting Clubs and extensive media.

The date chosen for the national publicity launch was Monday 10th September 2001, but by the following day the world was in mourning following the 11/11 attack. All our publicity was dropped by local and national news sources, and it was unclear whether there would be further attacks on other areas and activities with links to America. A few remnants of our efforts remain including the performance of Reach for the Stars. I did gain a moment of "street-cred" when my grandchildren discovered Grandma's name in the video credits on You Tube.

Linda Gill Tudor Squares SDC

If you'd like to see a video of the dance, go to
<https://sites.google.com/view/uksquaredancing/gallery> (editor)

Obituary ~ IRENE GARDINER

Viking Squares members were very sad to learn of Irene Gardiner's death. Irene and Barry Gardiner have been members of Viking Squares for a number of years since their own club Dixie Derby closed. Previously there has been a long association between Barry & Irene's club and Viking Squares joining together in a number of events including many square dance holidays and special nights.



Having known Irene for almost our entire square dancing journey it will be difficult for many of us to imagine Irene not being present at future events. Such a lovely, bubbly lady who was always full of fun and laughter. Irene had the time for everyone and her love of square dancing made her want to introduce square dancing to people and she did her level best to encourage them to take up the activity. Always finding time to talk to beginners and give them the confidence to join in.

Irene always talked about the 'mother' club and said always be faithful to the club you began square dancing with but then as your knowledge increases and you graduate spread your wings and go along to other clubs and enjoy dancing with many others in our Square Dancing family.

Our thoughts and sincere condolences go to Barry and their family and also to the many friends Irene made in the square dance community.

Judy Grummitt Viking Squares



It was with such sadness that I heard of the passing of Irene, who had only phoned a few days before to say that she had come through her operation. We had become good friends on dancing nights, at Steeple Steppers – but then, it was so easy to talk to Irene. She was always so interested in everyone and everything and was always so encouraging. We shared an interest in sewing and fashion and she was kind enough to give me some of her old dance skirts, as a beginner I wasn't prepared for the Saturday dances. She also encouraged me to step up to the mark when the position of club secretary became available.

So many people will miss Irene, so many knew her and were fond of her and held her in high regard – shown by the large number of people who came to her funeral. So many that the large hall seats were full and the sides of the room were lined two deep, with over a hundred attendees.

Irene's favourite hymn was "All things bright and Beautiful", a familiar hymn well sung by all. Two of her Grandchildren read a poem by Charles Kingsley, "The Little Doll" and you could tell that it was one which Irene had most probably read to her children and Grandchildren. The Rev. Jez Prance gave a light-hearted review of Irene's life, which included an explanation of her love for Square Dancing but not our love for Irene – we will all miss her so much!

Eileen Tilley

LET'S SQUARE DANCE ~ May 2024

In the right hand column of the listings, the abbreviations are:
TO = Ticket Only, RA = Raffle, PL = Pot Luck

OPEN DANCES May 2024		
Sat 4 th Afternoon	CHELTENHAM SWINGING SQUARES New Caller Dance New Callers MS Email: alan151162@gmail.com	Glos GL51 3NU
Sun 7 th Afternoon	HOGSMILL SDC - Advanced Teach and Fun Granville Spencer A1, A2 Tel. 07867 802355	KT11 3BN
Fri 10 th	CONTROUND EIGHTS - 35th Birthday Dance Eric Webb & Guests SSD, MS, P, R, Contra Tel. 01235 834778 (Eric)	RA PL OX13 6RR
Sun 12 th Afternoon	ASAZ A Dance/Workshop Kevin Lovell A 1,2 Tel: 07796 695575 (Annika)	LU6 3RJ
Fri 17 th to Sun 19 th	HOSE Rounds Weekend Teresa & Paul Hart Ph II - IV Tel. 07738 717716 (Paul)	TO LE14 4JR
Sat 18 th Afternoon	WORTHING SQUARES - Spring Dance Terry Chapman MS, P See advert P 17 Tel. 07577 220161 (Mike)	RA BN12 4HD
Sun 19 th	UKCTF New Caller Dance New Callers (with Paul Bristow) MS ?? Tel (to be added)	UB9 4DW
Fri 24 th to Mon 27 th	VIKING SQUARES 12th Fun & Friendship W/E Festival Trudy and Simon Fielding, Nick Wright MS, P, R Tel. 01476 561087 (Peter) or 01400 281497 (Judy/Mick)	Lincs

REGULAR VIRTUAL (Zoom) DANCES May 2024

Every Monday 4 pm	Di Green & Terry McCann C1 workshop and dance https://us02web.zoom.us/j/89035956452?pwd=VTYraWdmbUltSE55SDRqNE1UNIR0UT09 Contact Di on digreen21@gmail.com
Every Tuesday 8.30 pm	Di Green & Terry McCann A2 https://us02web.zoom.us/j/89812836418?pwd=aHJoMERFVnM3ZG53TVZ0cTF0Rk1qZz09 Contact Di on digreen21@gmail.com
Every Wednesday 4 pm	Di Green & Terry McCann Plus https://us02web.zoom.us/j/81744783048?pwd=djFqNWxtS0dmeGtJb0FzR3B0eGxkUT09 Contact Di on digreen21@gmail.com

OPEN DANCES June 2024

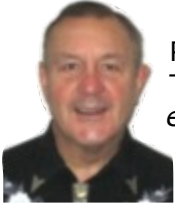
Sun 2nd Afternoon	ALL SQUARE AT ZERO SUMMER DANCE Kevin Lovell SSD/MS and Plus TEL. 07796 695575 (Annika)	Beds LU6 3RJ
Sat 8 th	CHELTENHAM SWINGING SQUARES Summer Dance Neil Whiston MS, P (2:1) Email jpearsons@talktalk.net	PL Glos GL51 3NU
Sat 8 th	BISHOPS EIGHT Brian Summerfield, Paul Preston Amy Richardson MS, P, R Tel: 01949 860843 (Kath)	RA Notts NG14 7BD
Fri 14 th to Sun 16 th	PIECES OF 8 - Midsummer Weekend of Dance & Campout Rob Branson P, A Tel: 07973 270319 or 07954 400872 (Rob / Chris)	CV37 8PE
Sat 22 nd Aft / Eve	Northern Area Dance Event Terry Chapman MS, P, A1,2 Tel. 01163487762 (John) or 01400 281497 (Judy)	Notts NG12 5AN
Sat 22 nd	WHIRL & TWIRL Summer Dance Suzanne Baldry & Stephen Pearson PHhII - IV Tel. 07914 266 596	CB24 8TA
Mon 24 th To Fri 28 th	AERON VALLEY DIAMONDS SYMONDS YAT Week Johnny Preston P, A1,2 Tel: 01545 561159 / 07866 890987 (Roy)	TO Hereford HR9 6BL

OPEN DANCES July 2024		
Sat 6 th Afternoon	Yorkshire Federation Summer Sounds SSD Dance Philip Mee & Gene Turner SSD Tel 07856 884432 (Gene)	RA Yorks LS23 6HY
Sun 7 th Afternoon	L&HC RCA Summer Friendship Dance Caller TBA SSD, MS Tel 07796695575 (Kevin)	LU6 3RJ
Sat 13 th Afternoon	White Rose Squares Summertime! Dance Trevor Day MS, P Tel. 01943-878066 (Ann)	RA N Yorks LS23 6HY
Sat 20 th Afternoon	Centre Squares Summer 'Cream Tea' Dance Mike Belsten & John Boxall MS, P Tel 01454 773370 (Margaret)	Glos BS36 1QG

2024 Square Dance Holidays and Weekend Breaks

MAY	Fri 17 th to Sun 19 th	HOSE ROUNDS WEEKEND Teresa & Paul Hart PH II - IV hartpaul@sky.com or 07738717716
	Fri 24 th to Mon 27 th	VIKING SQUARES - 12th Fun & Friendship Festival Simon & Trudy Fielding , Nick Wright MS, P, R Tel. 01476 561087 (Carol/Peter) or 01400 281497 (Judy/Mick)
	Fri 31 st to Sun 2 nd	LVOW SYMONDS YAT Weekend Brian Hotchkies MS, P Tel: 01524 720418 (Trevor) CANCELLED trevor.day_narca@hotmail.com
JUNE	Fri 14 th to Sun 16 th	PIECES OF 8 - Midsummer Weekend of Dance & Campout Rob Branson P, A Tel: 07973 270319 or 07954 400872 (Rob / Chris)
	Mon 24 th to Fri 28 th	AERON VALLEY DIAMONDS Symonds Yat Week Johnny Preston P, A1,2 Tel: 01545 561159 / 07866 890987 (Roy)
JUL	Thurs 25 th to Sun 28 th	EUROPEAN CONVENTION Denmark www.ec2024.dk
SEPT	Fri 20 th To Sun 22 nd	BLACK ARROWS - Torquay A2 Weekend Paul Bristow & Bronc Wise A2 Tel: 01202 872135 / 07763 414383 (Doreen)
	Fri 27 th to Sun 29 th	HOGSMILL SDC Bournemouth Bonanza 2024 Granville Spencer & Ian Turvill P, A!, (A2) Tel. 020 355 567499 / 07742 881439 (Wendy)
OCT	Fri 4 th to Sun 6 th	LVOW & ChAin Reaction NW & Lakes Weekend Paul Bristow, Di Green & Terry McCann MS, P, A1,2 Tel. 01524 811444 or 07981 743959 (Brian/Carol)
NOV	Fri 1 st to Sun 3 rd	SDCCGB 70th Anniversary Celebration Multi-Caller & Cuer e-mail: susie@graybo.co.uk (Susie)
	Fri 15 th to Mon 18 th	PILGRIM PROMENADERS - 39th Coast Weekend Tom Miller (USA) & Bill Harrison (USA) Tel: 01752 668078 / 07752 569609 (Bernard)
JAN	Sat 24 To Sun 26 th	AERON VALLEY DIAMONDS - Torquay Weekend Mike Belsten & Leah Tinsdeall MS, P Tel. 01545 561159 / 07866 890987 (Roy, Elaine)

BAASDC COUNCIL MEMBERS



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Vice President Position vacant



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Treasurer - Position vacant



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Member - **ROY EVANS**
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Member and Webmaster
MALCOLM GIRDLER
e-mail: baasdc.web@gmail.com

The BAASDC Council is supported by a small Support Team who have offered to fulfil specific tasks because of their expertise. Details of these together with contact details for the autonomous Area Federation representatives are given on the following page.

British Association of American Square Dance Clubs
Geoff Holdcroft 9 Station Road, WOODBRIDGE, IP12 4AU.

AREA FEDERATION CONTACTS

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DEADLINES FOR COPY

Obituaries - 23rd of the month preceding the publication month. (as early as possible would be appreciated) with an accompanying photo if possible. Forward details direct to the editor (LSDmag@talktalk.net).

Free listing of open Dances – Club contacts are expected to check the events calendar on the BAASDC website (www.uksquaredancing.com) to avoid clashes and then submit details using the website's EVENT SUBMISSION FORM found under 'help' and then 'Forms' at least **TWO weeks** before the publication month.

Short letters relevant to this edition - 23rd of the month preceding the publication month, direct to the editor (LSDmag@talktalk.net).

All other items including advertisements - 20th of the month preceding the publication month. Forward details direct to the editor (LSDmag@talktalk.net).

All items submitted will be reviewed and assessed for suitability for inclusion but their publication cannot be guaranteed . Authors should be aware that the editor may modify text and layout according to relevance and the space available.

ACCEPTABLE FORMATS

For text submissions - Hand written, typed or e-mail, (ODT, Rich Text or Word). Note that this publication uses Verdana 9pt font as a default.

For graphics submissions - gif, jpeg, jpg, png, tif and bmp.

As the mag. is no longer printed, photo resolution is not so important. A 1Mb file is adequate. **Please avoid mixing text and graphics in an email.**

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ADVERTISING RATES			
Size/Entry	Club Rates	Size/Entry	Club Rates
¼ page	£10	½ page	£15
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